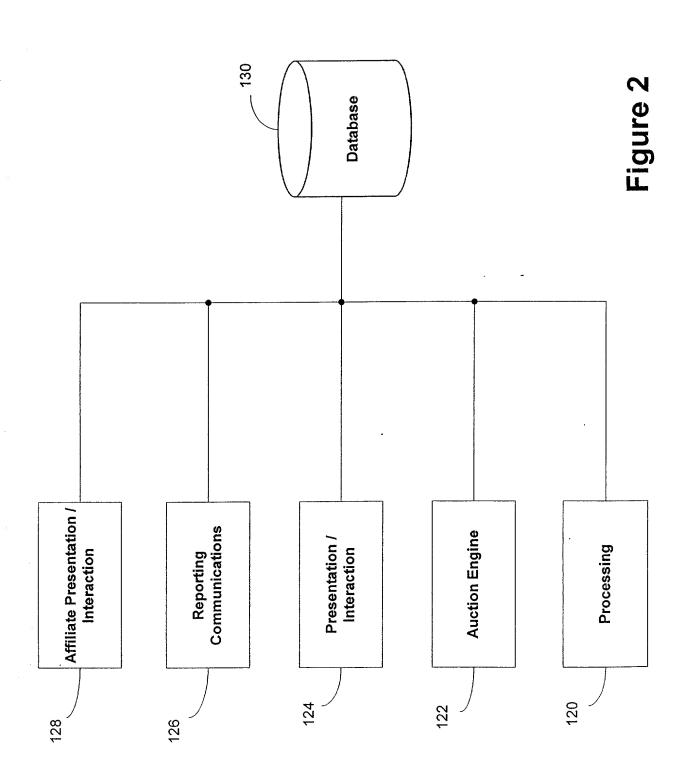


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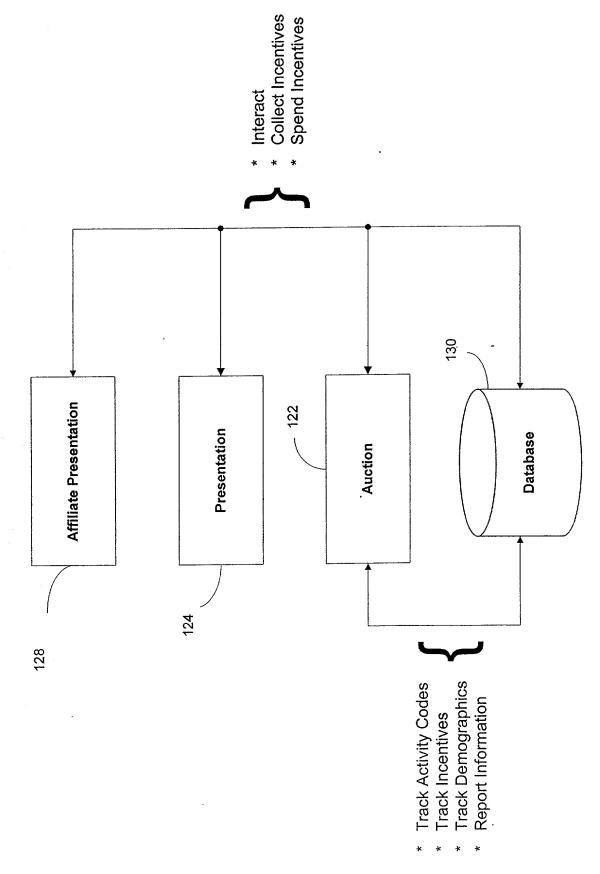


Figure 3

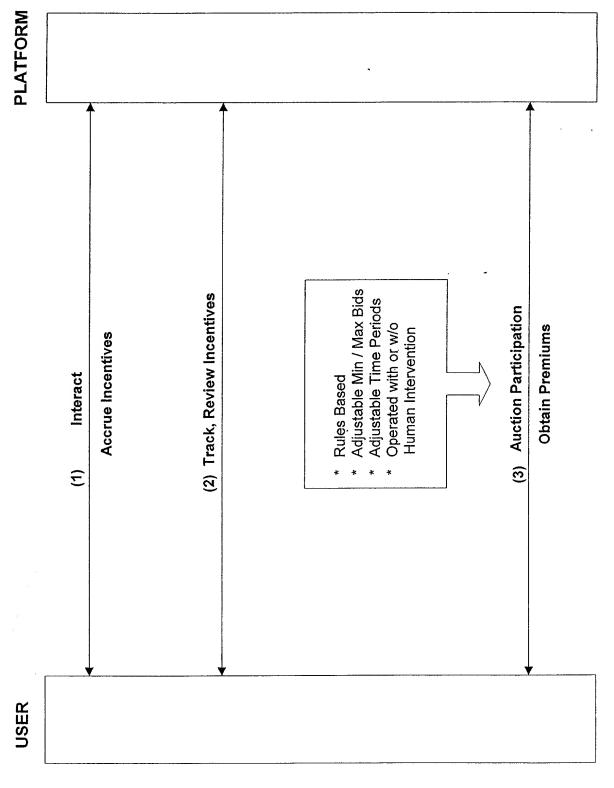


Figure 4

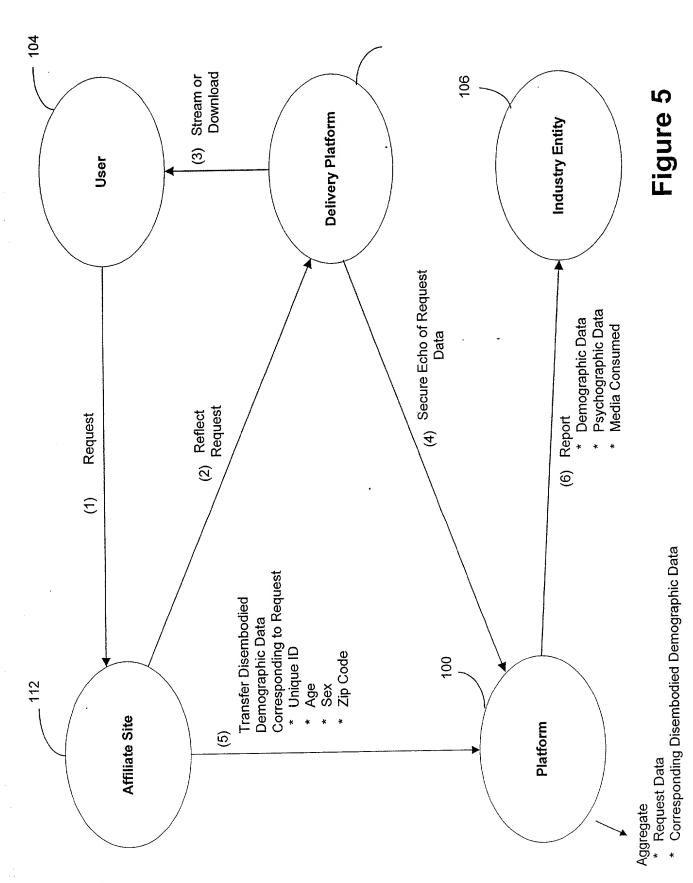


Figure 5

Fig. 6

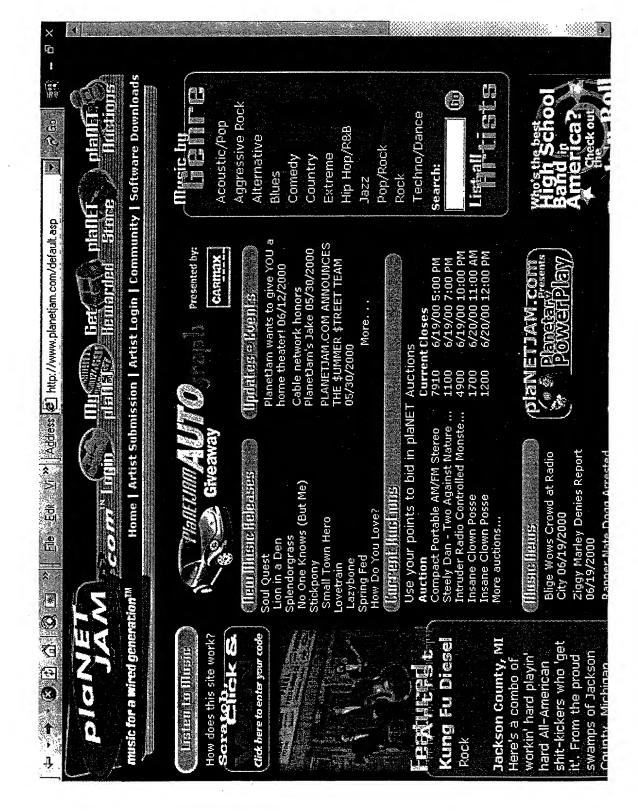


Fig. 7(A)

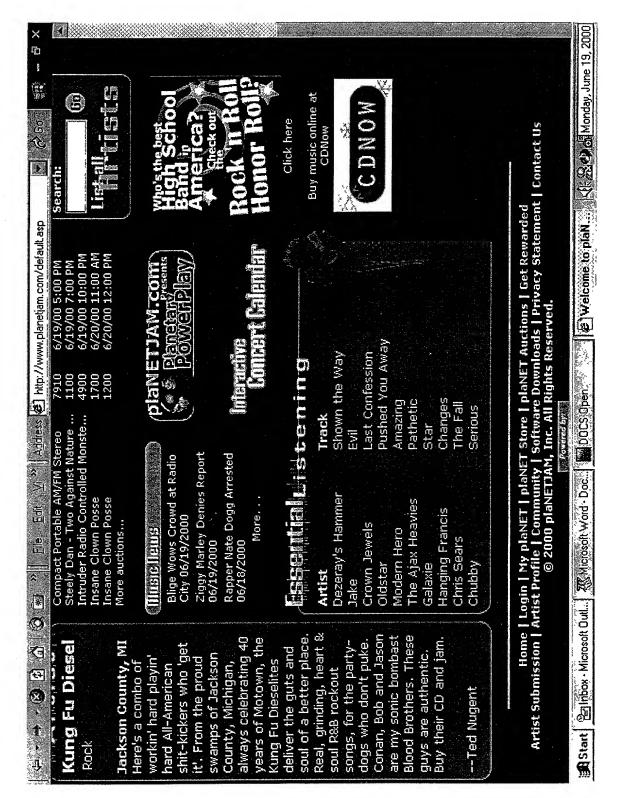


Fig. 7(B)

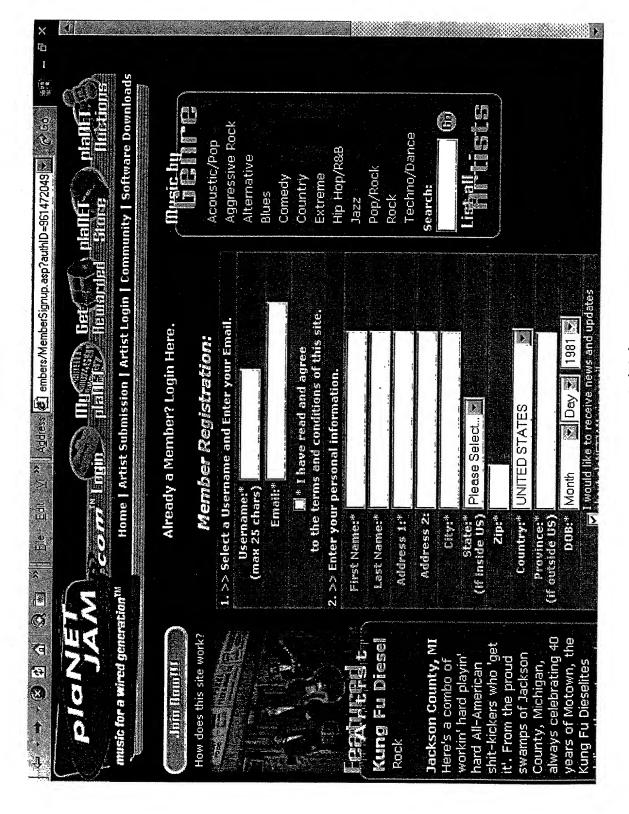


Fig. 8(A)

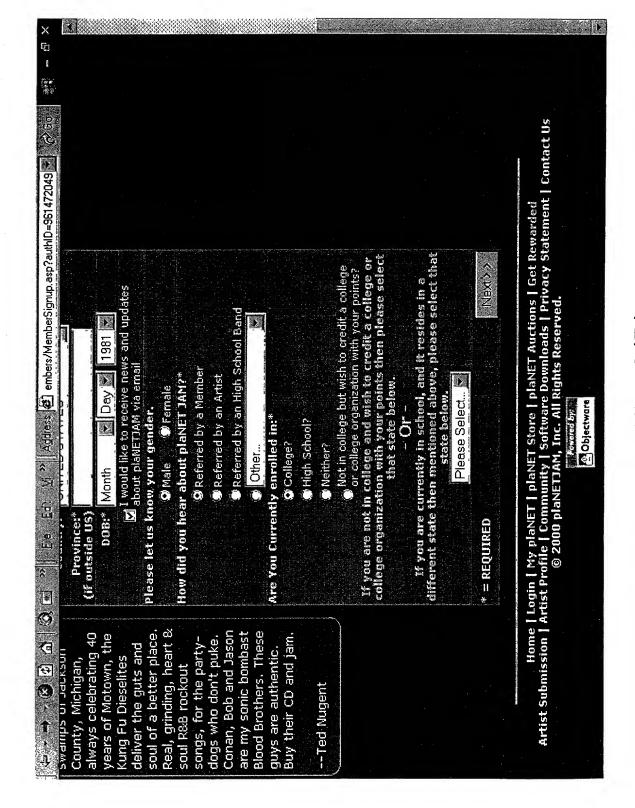


Fig. 8(B)

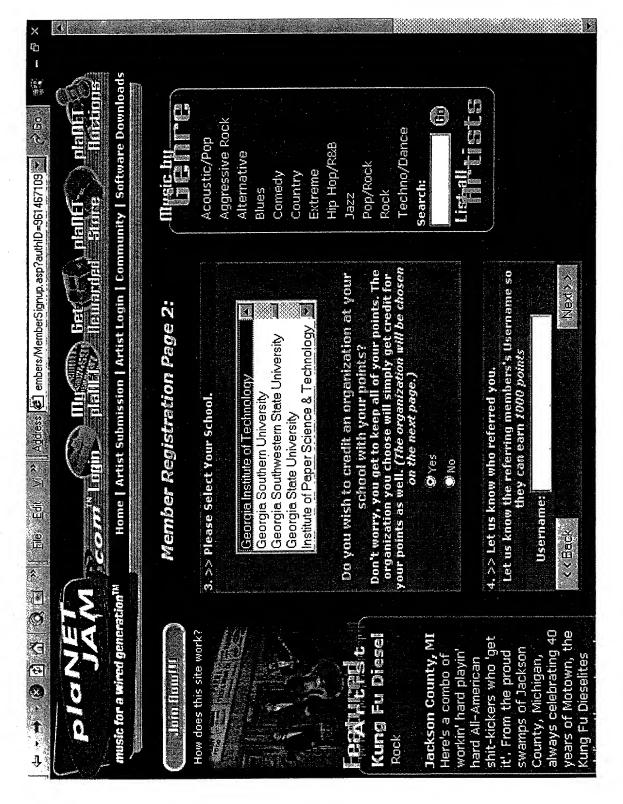


Fig. 9(A)

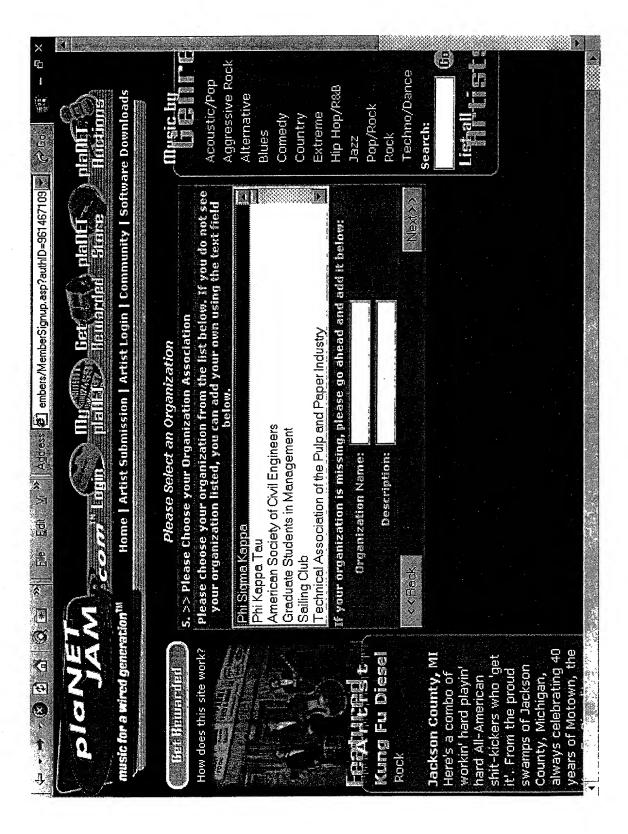


Fig. 9(B)

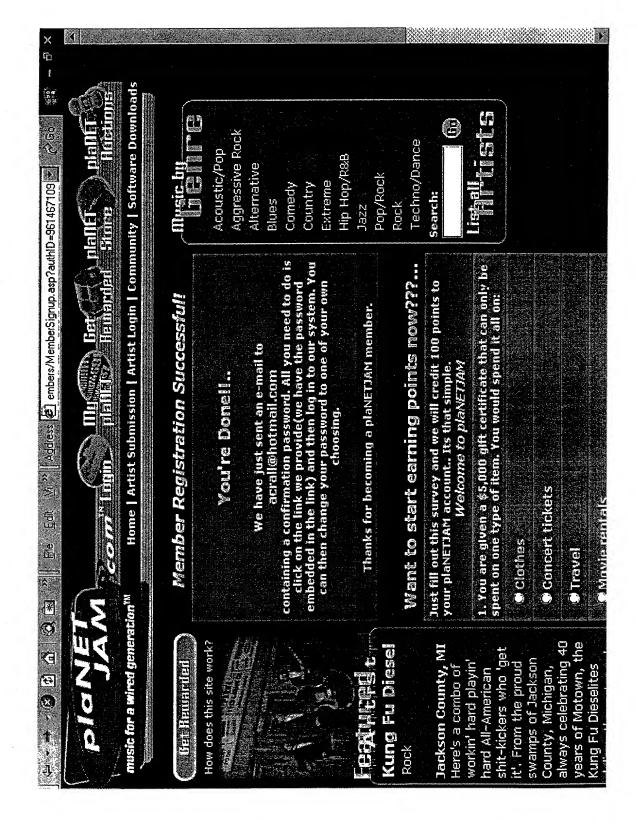


Fig. 10(A)

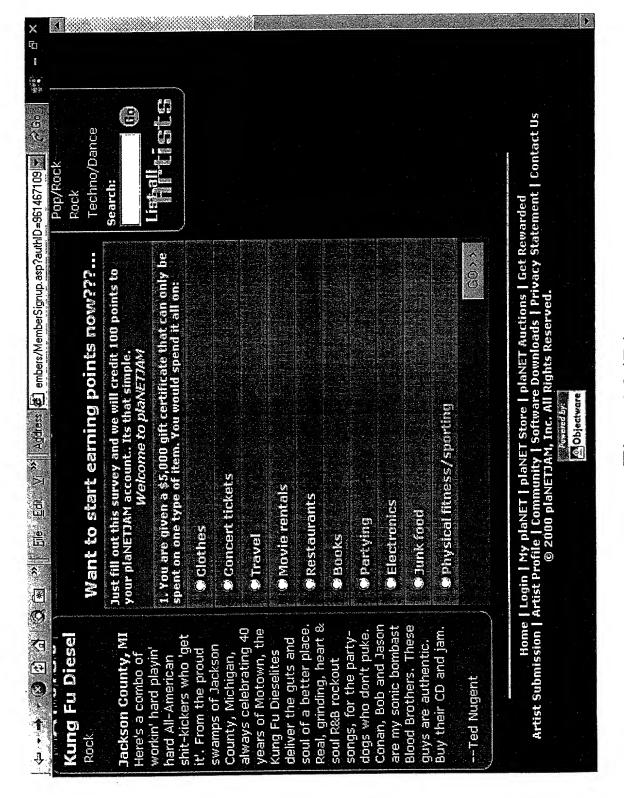


Fig. 10(B)

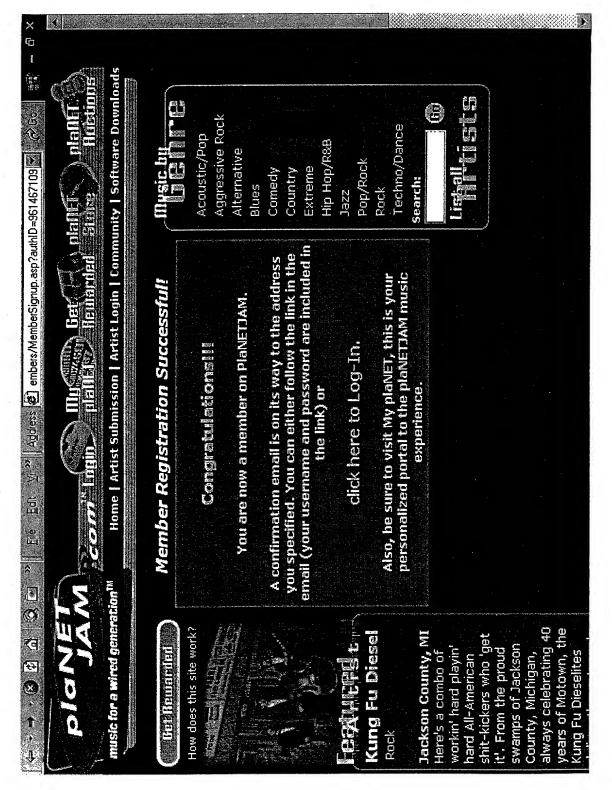


Fig. 11

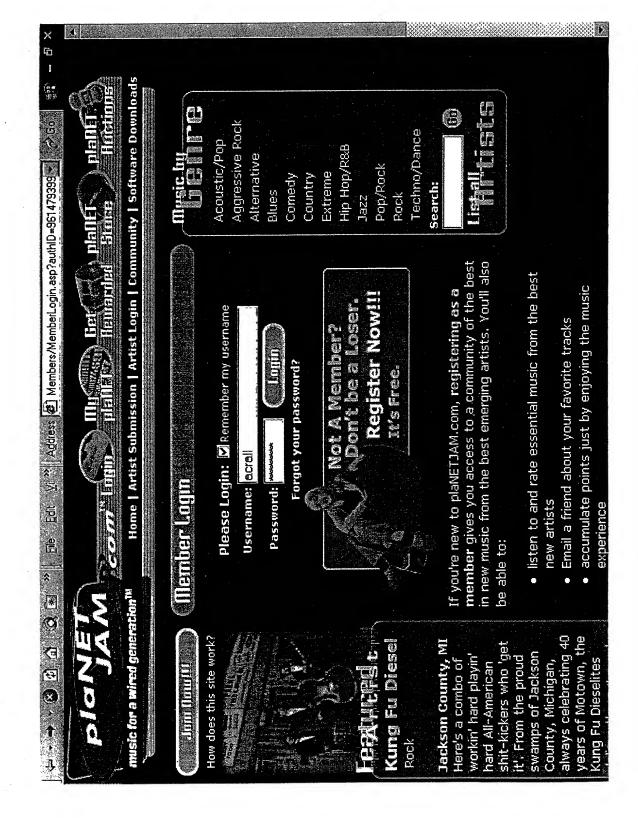


Fig. 12(A)

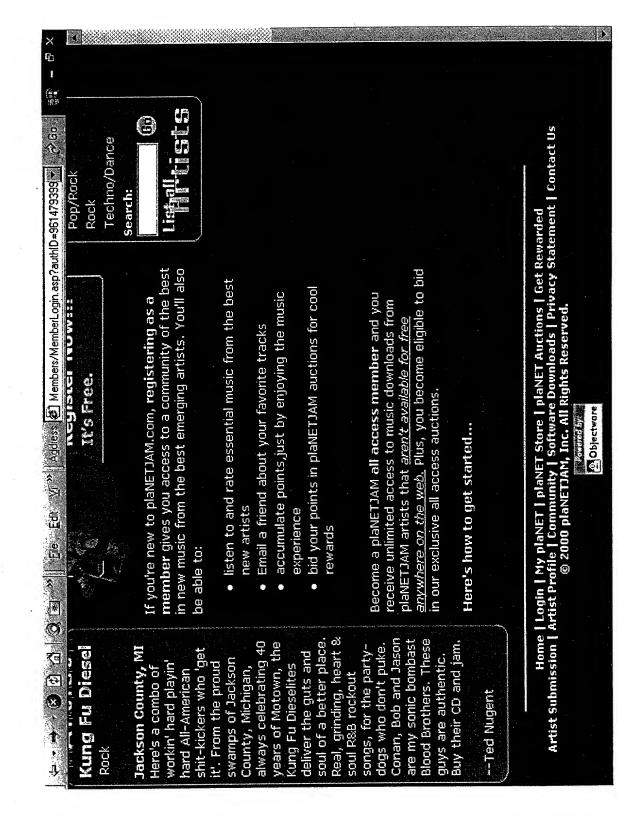


Fig. 12(B)

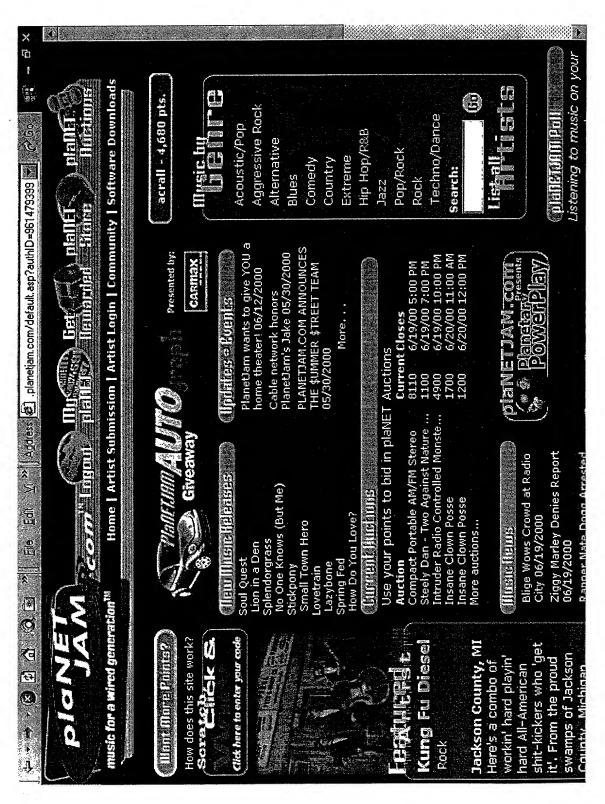


Fig. 13(A)

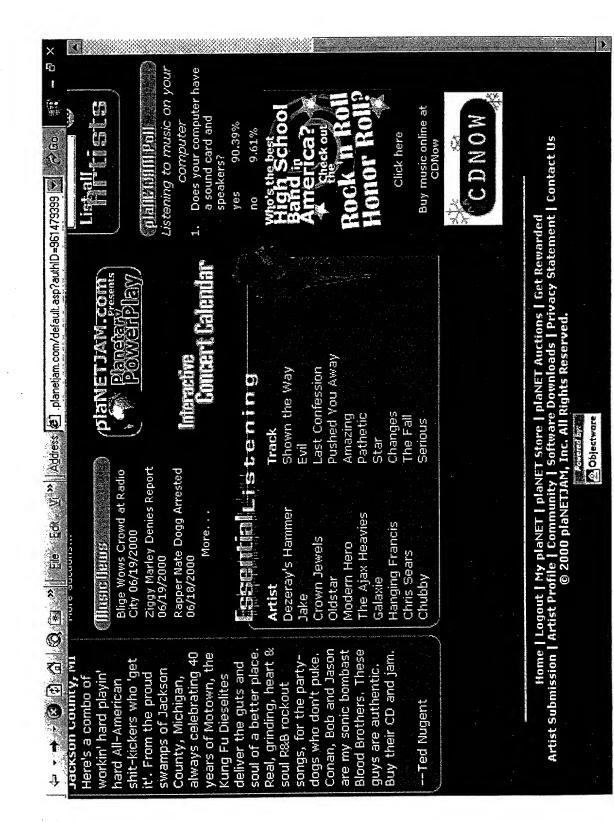


Fig. 13(B)

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Fig. 14(A)

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Fig. 14(B)

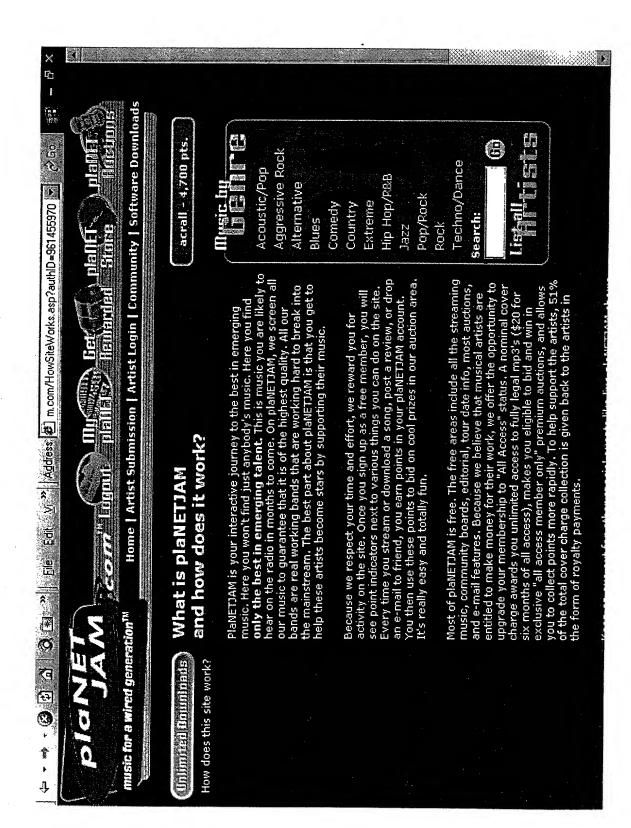


Fig. 15(A)

Ō [ 티브 트리타 Vi \*\* | Agdress (후] m.com/HowSiteWorks.asp?authID=961455970 |저 Arab VACU DAICED INFO Home | Logout | My plaNET | plaNET Store | plaNET Auctions | Get Rewarded Artist Submission | Artist Profile | Community | Software Downloads | Privacy Statement | Contact Us © 2000 plaNETJAM, Inc. All Rights Reserved. Techno/Dance Hip Hop/R&B Alternative Pop/Rock Extreme Comedy Country Blues Search: Jazz Rock Most of plaNETJAM is free. The free areas include all the streaming music, community boards, editorial, tour date info, most auctions, and e-mail features. Because we believe that musical artists are entitled to make money for their work, we offer the opportunity to upgrade your membership to "All Access" status, A nominal cover charge awards you unlimited access to fully legal mp3's (\$20 for six months of all access), makes you eligible to bid and win in exclusive "all access member only" premium auctions, and allows you to collect points more rapidly. To help support the artists, 51% of the total cover charge collection is given back to the artists in the form of royalty payments. Because we respect your time and effort, we reward you for activity on the site. Once you sign up as a free member, you will see point indicators next to various things you can do on the site. Every time you stream or download a song, post a review, or drop an e-mail to friend, you earn points in your plaNETJAM account. You then use these points to bid on cool prizes in our auction area. It's really easy and totally fun. Keep an eye out for other special events like live plaNETJAM shows our music to guarantee that it is of the highest quality. All our bands are real working bands that are working hard to break into the mainstream. The best part about plaNETJAM is that you get to help these artists become stars by supporting their music. Thanks for visiting plaNETJAM and we hope you enjoy your music Click here to sign up as a free member and start earning points in your town. experiencel right away. © B ⊗ • J

Fig. 15(B)

Objectware

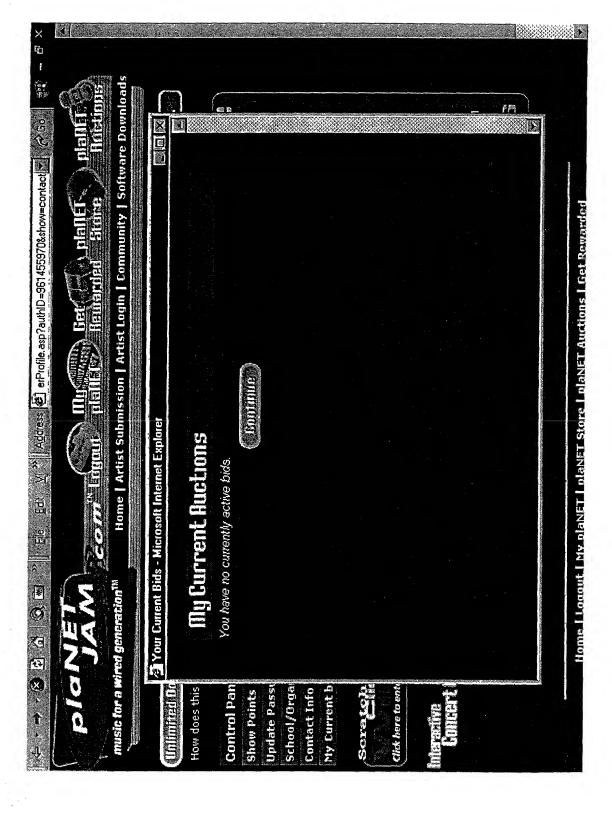


Fig. 16

Home | Artist Submission | Artist Login | Community | Software Downloads 1000 usic fu acrall - 4,700 pts. 부는 즉 수 🥙 😩 🖒 🔇 🚵 🦒 File Edit ⊻ 🗥 Addiess 🖨 netiam.com/getrewards.asp?authID=961455970💌 🥜 Go Aggressive Rock Acoustic/Pop Alternative Comedy | Migraes | Get | | planet | p Blues Sign up for FREE as a plaNETJAM member and start collecting points just for enjoying the site and interacting with the music. As a member of plaNETJAM, you will receive 500 points right off the bat to get you started. Browse the site, check out the music, and earn points for your activity. If you upgrade to an All-Access membership, we'll reward you with 2000 more points and give you access to unlimited music downloads from all of our artists. enjoying the music!
We want you to have access to the best new music, and allow you to determine who will be tomorrow's music superstars. The plaNETJAM.com music experience is designed to reward you for getting involved in the emerging music scene. plaNETJAM wants to reward you for music for a Wired generation TM Mant More Poince How does this site work? NOIG

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How do you grow your point total?
We're glad you asked. By enjoying the music experience and sharing how you feel about it with your friends and

always celebrating 40 years of Motown, the

Kung Fu Dieselites

Techno/Dance

Search:

As an plaNETJAM member you'll be eligible to bid your points on some unbelievably cool rewards in our plaNET Auctions. Upgrade to an All-Access membership and you will earn points faster and be eligible for all plaNETJAM Auctions.

Auctions!

Jackson County, MI

workin' hard playin'

hard All-American

Here's a combo of

shit-kickers who 'get

swamps of Jackson

County, Michigan,

it'. From the proud

Kung Fu Diesel

Rock

Fig. 17(A)

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We're glad you asked. By enjoying the music experience and sharing how you feel about it with your friends and the artists.	For examplelisten to Cornbread's track "Angels in the Southland" and get 50 points added to your personal account. E-mail a friend and let them know about the song and get 100 more points. Rate the track and you've got 50 more. Download the track as an all access member and we'll give you 500 points.	<b>It's that easy!</b> Here's all the ways you can collect plaNETJAM points:	Points Assignment Key	Action	<u>.</u>	Rate and Rank Columbia Demo	Download an MP3	Email a Friend	upidat gallery photo	Logon to planETJAN	Rate a Track	Kerer an All Access Member	Refer a Member	Kegister with planETJAM	Review a Track	Scratch-Off Ticket	Shopping Credit	Juredin a Track Take a Survey	
years of Motown, the Kung Fu Dieselites deliver the guts and		***************************************	Ted Nugent																

Fig. 17(B)



## भी। गुरुष्ट्रांक गाथिनागिकाग

How does this site work?



## FCATHEFELT Kung Fu Diesel Rock

Jackson County, MI

Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites

## plaNETJAM.com Member Points Program

acrall - 4,700 pts.

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Fig. 18(A)

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Fig. 18(B)

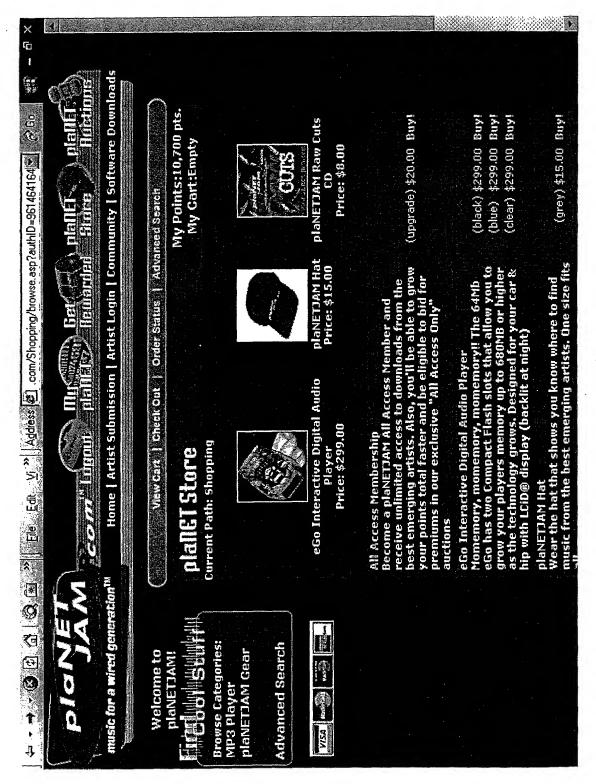


Fig. 19(A)

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Fig. 19(B)

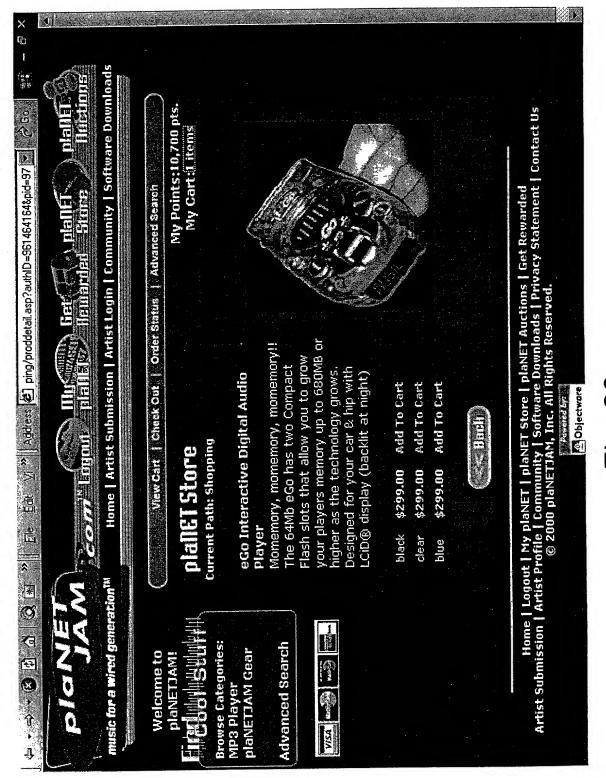


Fig. 20

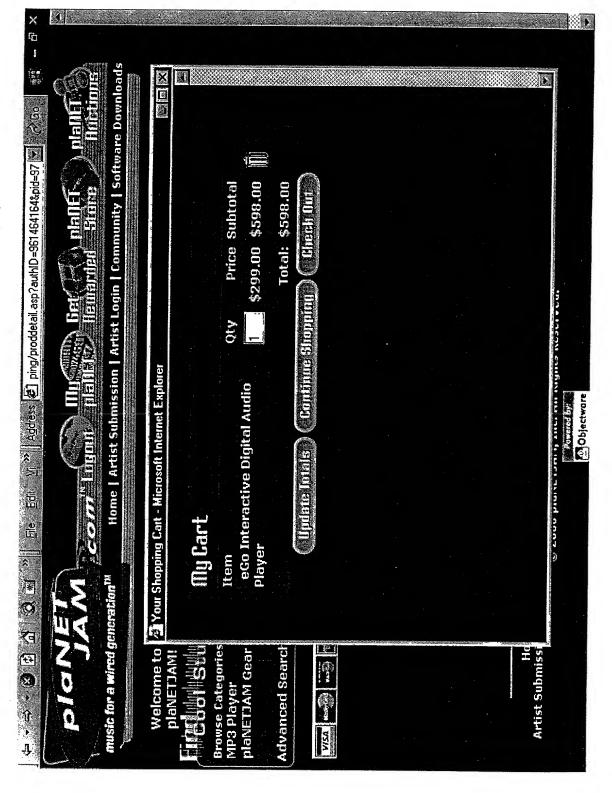


Fig. 21

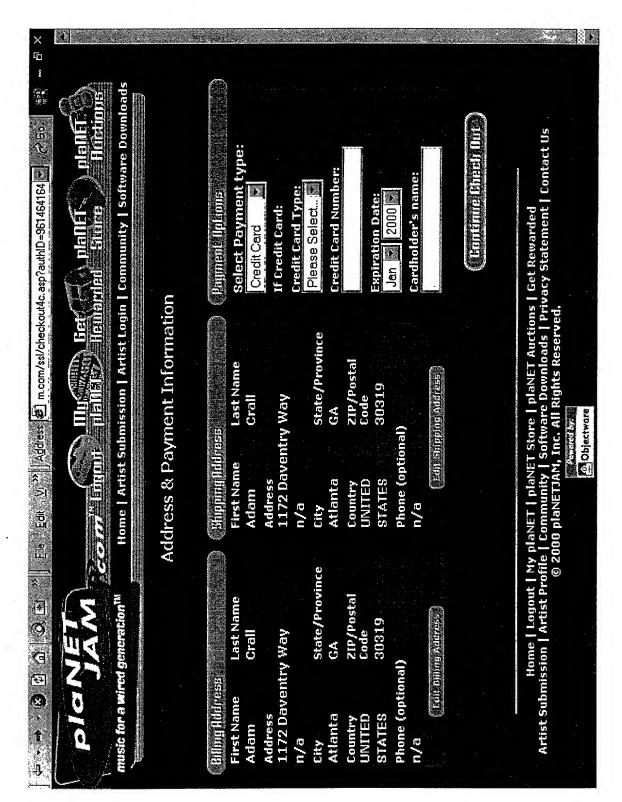


Fig. 22

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Compact Portable AM/...
Steely Dan - Two Aga...
Intruder Radio Contr...
Insane Clown Posse
Insane Clown Posse Auction FAQ's Current Categories: Welcome to plaNETJAM! plaNETJAM Gear Advanced Search Promotions **Electronics** Lifestyle Music

Fig. 24(A)



Fig. 24(B)

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Steely Dan - Two Aga...
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Insane Clown Posse
Insane Clown Posse Current Categories: Electronics Auction FAQ's Welcome to plaNETJAM! plaNETJAM Gear Advanced Search Promotions Lifestyle Music

Fig. 25(A)

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Fig. 25(B)

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Fig. 26(A)

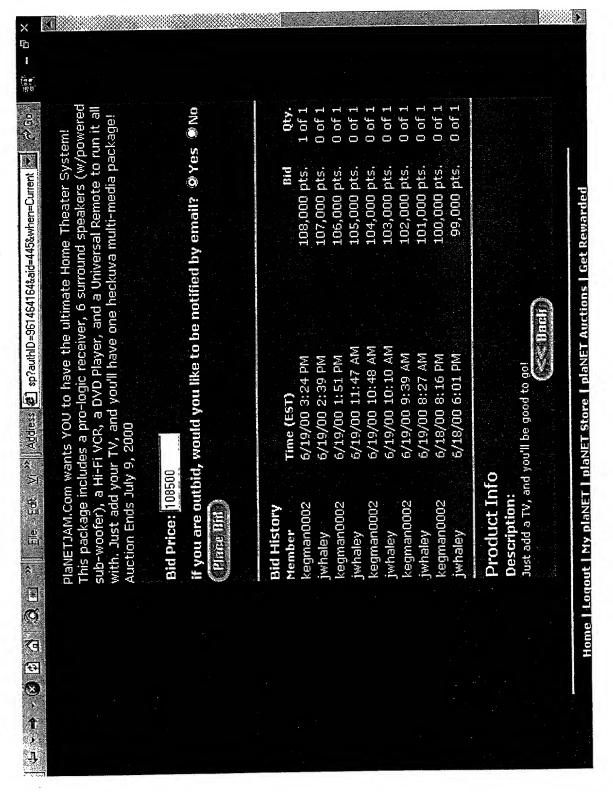


Fig. 26(B)

× Home | Artist Submission | Artist Login | Community | <u>Software Downloads</u> 는 사용 회장 (1) 전 환 장 (1) 전 조 에 File Edit Vi<sup>228</sup> | Address (조) owse.asp?authID=961464164&when=Upcoming (자) (주) 6이 (조) Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status My Points: 11,300 pts. Home | Logout | My plaNET | plaNET Store | plaNET Auctions | Get Rewarded Artist Submission | Artist Profile | Community | Software Downloads | Privacy Statement | Contact Us © 2000 plaNETJAM, Inc. All Rights Reserved. No auctions found for in this category/search. ا niant ) muses Get ) niantis. المالا Lingout plantists Hemarded Sione ) Upcoming Auctions Objectware Please try again. Current Path: Auctions music for a wired generation<sup>th</sup> Closing Soon: Compact Portable AM/... Steely Dan - Two Aga... Intruder Radio Contr... Upcoming Categories: Auction FAQ's Welcome to plaNET3AM! Insane Clown Posse Insane Clown Posse Advanced Search

Fig. 27

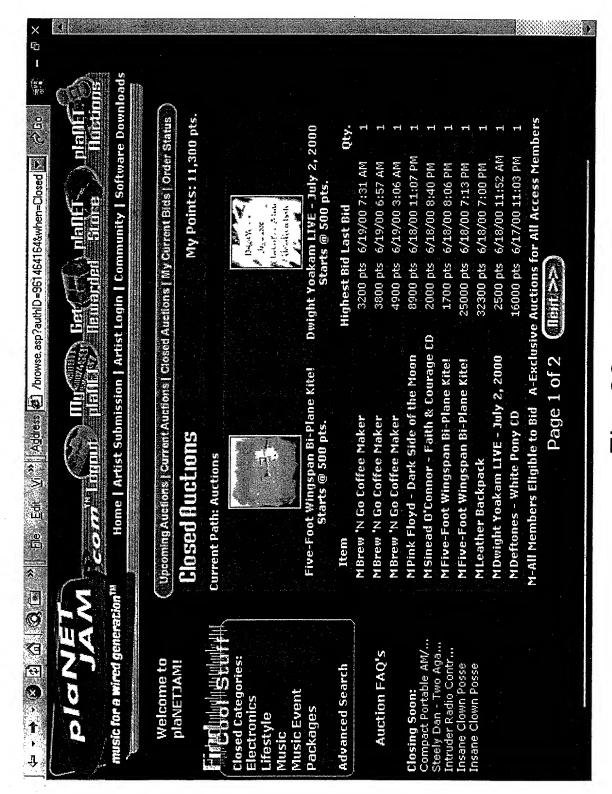


Fig. 28

G Home | Artist Submission | Artist Login | Community | Software Downloads 48 - Herstin acrall - 11,300 pts. ・ ディの自合 🖒 🖒 🐧 🛋 🎾 [ File 、Edit Vi \*\*] Address 色 Artists/ArtistSubmission.asp?authID=961464164 💌 🥜 Go Aggressive Rock Techno/Dance Music by Acoustic/Pop Hip Hop/R&B Alternative Pop/Rock Extreme Camedy Country Search: Blues Jazz . com" Ligant plaNEL Remarded Stars Rock include on the web site to promote your band, so be To electronically submit lyrics, please e-mail them to Submitting your music is easy as 1-2-3. Cover art (be sure the CD's you submit have cover art and include any other pictures, logos, artwork, Two (2) copies of the CD that contains the songs 3) Download, print, and complete the digital distribution agreement. If your submission is accepted, a signed licensing agreement must be on file prior to posting your A press kit with all band info (this is what we will available in the CD jacket) (NOTE: PLANETJAM MUST HAVE LYRIC SHEETS ON FILE BEFORE Typewritten lyric sheets for each song (unless A list of producer, artist, or writer credits (list 1) Submit the Planetjam Artist Profile form online 2) Mail a packet containing the following to POSTING A TRACK ON THE SITE) anybody you wish to thank) you want us to distribute as complete as possible) lyrics@planetjam.com Planetjam.com Inc.: etc.) music for a wired generation<sup>TM</sup> years of Motown, the Jackson County, MI always celebrating 40 Kung Fu Diese shit-kickers who 'get deliver the guts and swamps of Jackson workin' hard playin' Welcome to it'. From the proud Kung Fu Dieselites plaNETJAM! Here's a combo of hard All-American County, Michigan, D 0 J

Fig. 29(A)

1 キャットの 白 🖒 🖒 🖎 🖹 🗎 Eile Edit 你 " | A<u>d</u>dress 🗗 Artists/ArtistSubmission.asp?authID=951464164 🗖 🧀 55。 is changing the way music is distributed, promoted, and heard by Pays artists for their music and for referral of music As any emerging band or small record labels know, the Internet Helps artists advance their career to the next level. We will contact you within 10 working days of receipt to licensing agreement must be on file prior to posting your Says that artists shouldn't have to sign their lives 3) Download, print, and complete the digital distribution tracks. If you have trouble downloading the agreement, the consumer. On plaNETIAM, we are using the Internet to agreement. If your submission is accepted, a signed update you on your submission. If you have any define a new model for the distribution of new music. mark.henry@planetjam.com away to get their music widely heard. contact ashlee.roll@planetjam.com. questions, contact us at: 1720 Mars Hill Road #8 The plaNETJAM model: Mail all submissions to: PlaNETJAM.com Inc. Acworth, GA 30101 fans. PNB 333 ci Real, grinding, heart & soul of a better place. Blood Brothers, These Conan, Bob and Jason are my sonic bombast guys are authentic. Buy their CD and jam. rears of Motown, the dogs who don't puke. songs, for the partydeliver the guts and Kung Fu Dieselites soul R&B rockout --Ted Nugent

Fig. 29(B)

수 🕶 🥕 🏚 🖒 🍳 🐿 🧷 File Edit. ⊻ 🎌 | Address 🙋 Artists/ArtistSubmission.asp?authID=961464164 🚩 🦰 Go 2. How will anyone find my music at plaNETJAM? We plan to limit the number of bands at any one Can my band still sign a traditional record deal? time. This will offer the consumer an opportunity to find great new music without sorting through a vast Helps artists advance their career to the next level, 1. How does my band or record label make money 2. How will anyone know about plaNETJAM to hear And most importantly, says artists deserve a bigger sea of amateur quality recordings. It also increases Frequently Asked Questions & Answers What type of music is plaNETJAM looking for? How do I submit my music to plaNETJAM? downloads goes directly to the artist. Artists are also paid a 25% finders fee for consumers who 51% of revenue derived from the sale of digital Submit your music, It's as easy as 1-2-3, 1. How does my band or record label make the artists ability to get their music heard. upgrade to all-access membership. money with plaNETJAM? with planerDAM? piece of the pie. This is your chance. This is planETJAM my music? 4. 3

Fig. 29(C)

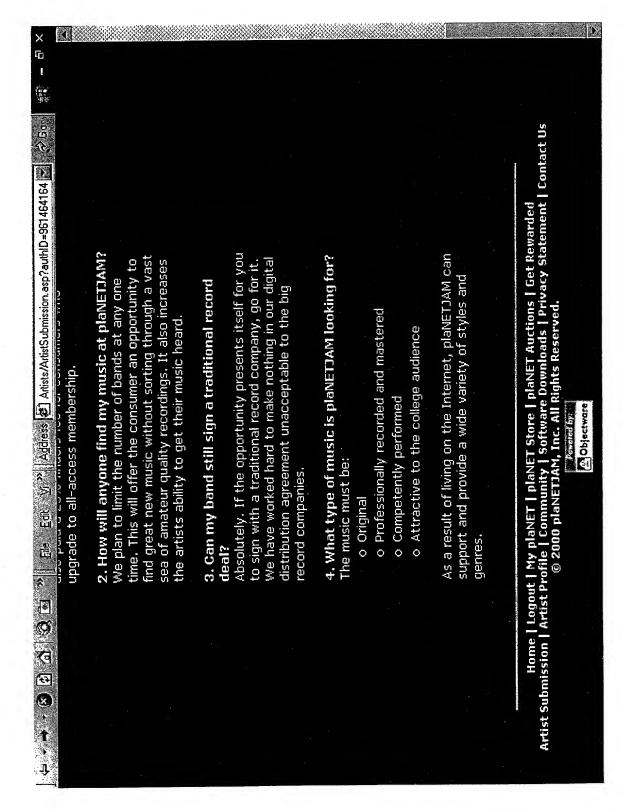


Fig. 29(D)

Fig. 30(A)

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Address 🗗 Artists/ArtistProfileForm.asp?authID=961464 💌 🤌 देव		Please Select 💌	Please Select 💌	Please Select 💌		A Company of the Comp	Venue Name Venue City		(None)		Year Label	
セナマ・名 4 4   4 年 2   5 Edr 女 2	Market Data	How many shows do you play in an average month?	What is the size of your current mailing list?	What is your "primary market"?	What three cities do you play most frequently in your primary market?		Please list venues venues venues venues venues venue v		Which of the following NACA showcases have you played?	P Information:	Title	

Fig. 30(B)

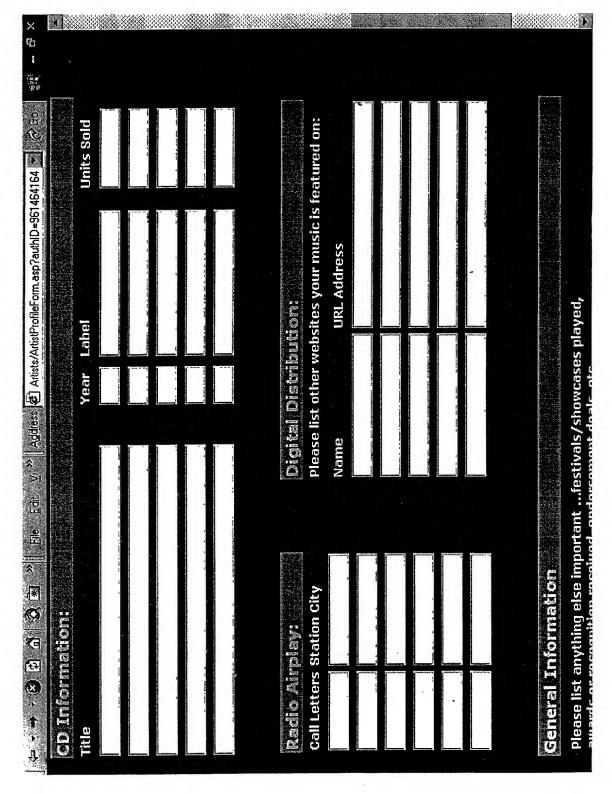


Fig. 30(C)

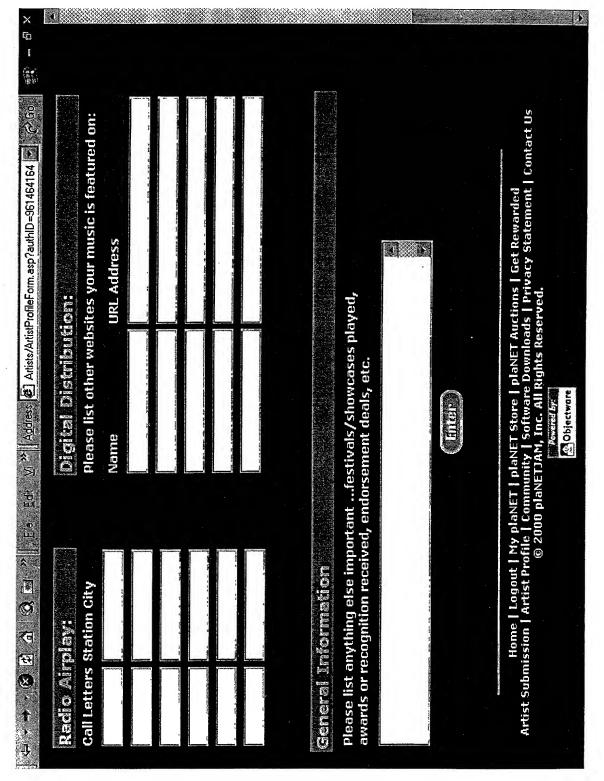


Fig. 30(D)

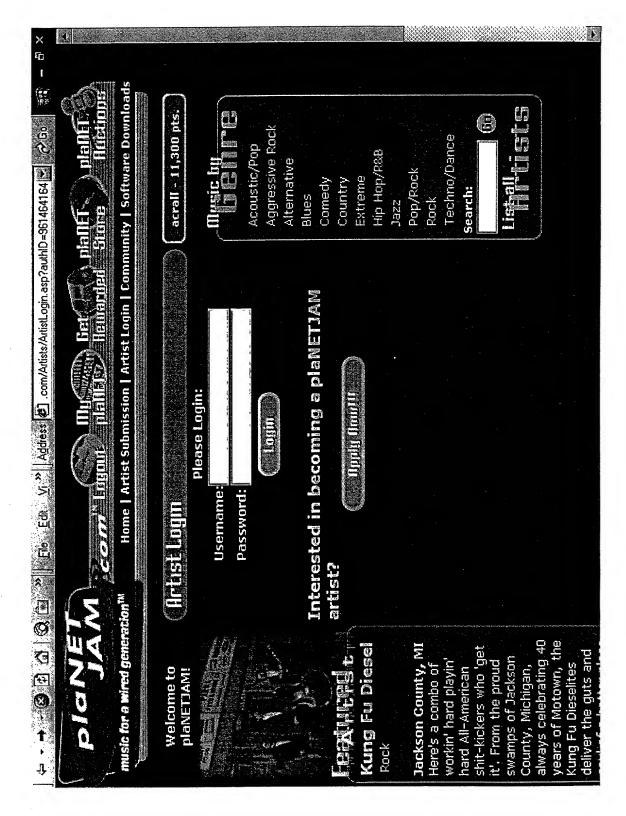


Fig. 31

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Fig. 32



Fig. 33

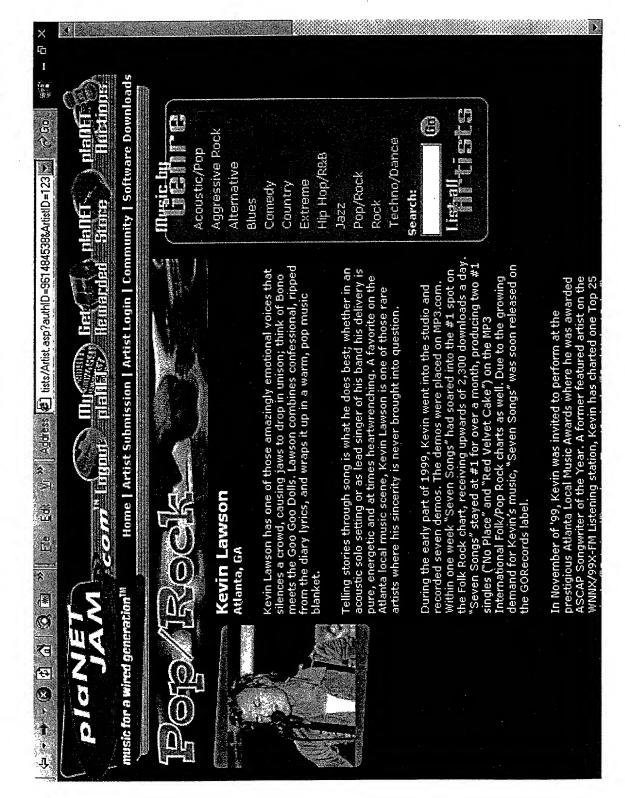


Fig. 34

484538&ArtistID=123  ▼   (~6660   193				
To be a considered to be considered as a constant of the constitution of the Year. A former featured artist on the WNNX/99X-FM Listening station, Kevin has charted one Top 25 single ("Entwined") and one Top 40 single ("Red VelvetCake") on the eyex MP3 charts.	(ह-प्रकार) (ह-प्रतिया) प्रतियस प्रतियस	Top Tracks  Seven Songs Way, Shape, or Form  Listen  Current Rating: 3.5 Rate this song:	PlaNETJAM EXCLUSIVE Complicated Listen Current Rating: 3.5 Rate this song: 🗸 🖒 🖒 🗘	My Lave (Listen) Current Rating: 3.6 Rate this song: ふふうべい

Fig. 35(A)

	00000	00000	0000	Location Atlanta	ogout   My plaNET   plaNET Store   plaNET Auctions   Get Rewarded
Way, Shape, or Form (Disten) Current Rating: 3.5 Rate this song: ヘトント	plaNETJAM EXCLUSIVE Complicated Listen Current Rating: 3.5 Rate this song: 작소소소	My Love (Listen) Current Rating: 3.6 Rate this song: ペッペン	Take (Listen) Current Rating: 3.8 Rate this song: 시작시간	Live Events Jate Time Venue 77/04/2000 08:00:00 PM Eddie's Attic	Home   Logout   My plaNET   plaNET Stor

Fig. 35(B)



Fig. 35(C)

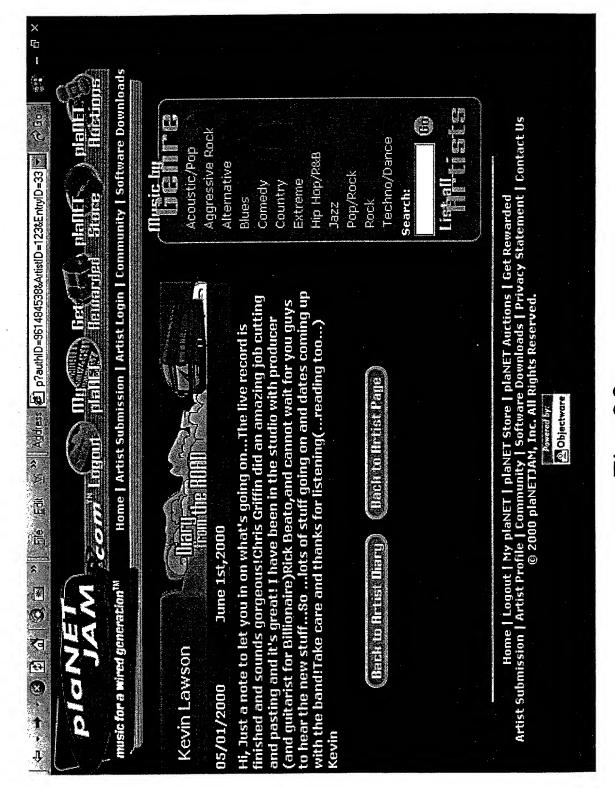


Fig. 36



Fig. 37

Kevin Lawson Event Calendar   Sun July 2000 Aug >>   Sun July 2000 Aug >>   1   Sat   Sat   Show   Sun   Sun   Tue   Wed   Thu   Fri   Sat   Show   Show   Show   Sign   Sign
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Fig. 38

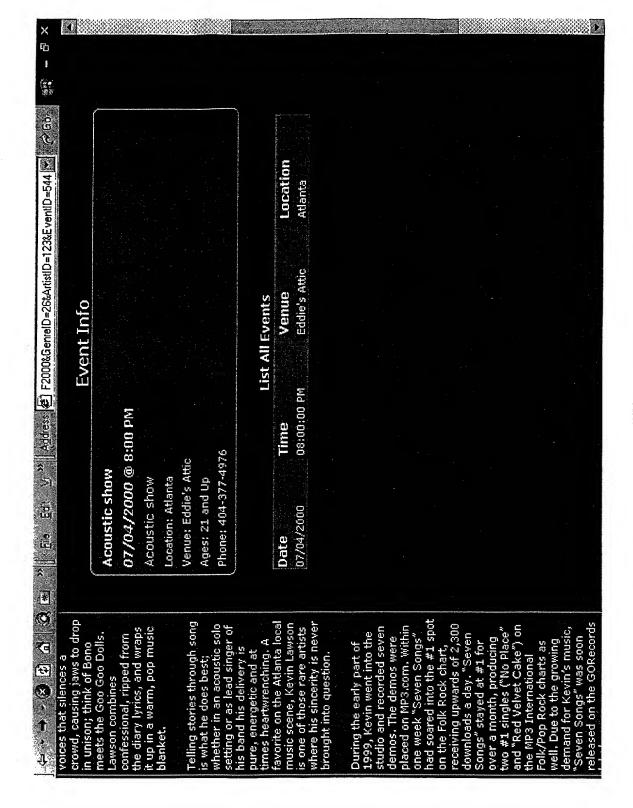


Fig. 39

Community   So	Location	Los Angeles	Roanoke VA	Raleigh, NC	Toronto	Enfield, NY	Isle of Palms, SC	Roanoke	Atlanta	Bridgeport, CT	Bridgeport, CT	Bridgeport, CT	Mystic
Home   Artist Submission   Artist Login   Community   Software Downloads  TIVE  TREET CALENTAL  Illusic hit	Venue	Universal Bar and Grill	Chili Peppers	Five Points Pub	Free Times Cafe	Enfield Elementary School	Windjammer	Chili Peppers	Eddie's Attic	Acoustic Cafe	Acoustic Cafe	Acoustic Cafe	WKCD-FM
Artist Submissic	Time	9:00 PM	9:30 PM	10:00 PM	8:00 PM	9:00 AM	10:30 PM	9:30 PM	8:00 PM	9:00 PM	9:00 PM	9:00 PM	8:00
n <sup>TM</sup> Home   Artist Su 	hate Artist	16/19/2000 Kathleen LaGue	6/20/2000 Lazy Sundays	6/21/2000 Dezeray's Hammer	i6/21/2000 Brian Rudy	16/21/2000 Miche' Fambro	16/22/2000 Karl Shuman and 16/22/2000 New Day Shine	16/22/2000 Lazy Sundays	i6/22/2000 Amanda Garrigues	16/22/2000 Annie Minogue	16/22/2000 Annie Minogue	16/22/2000 Annie Minogue	16/23/2000 the badge

Fig. 40

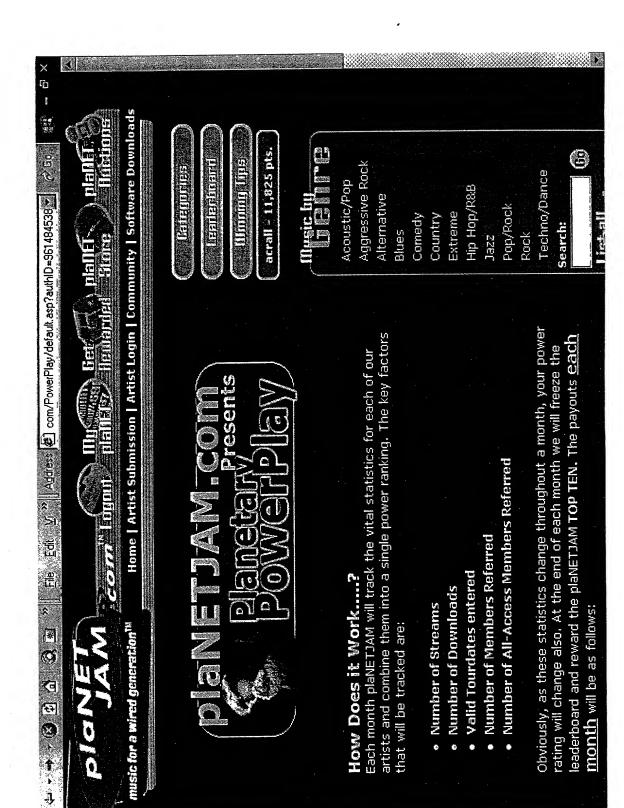


Fig. 41(A)

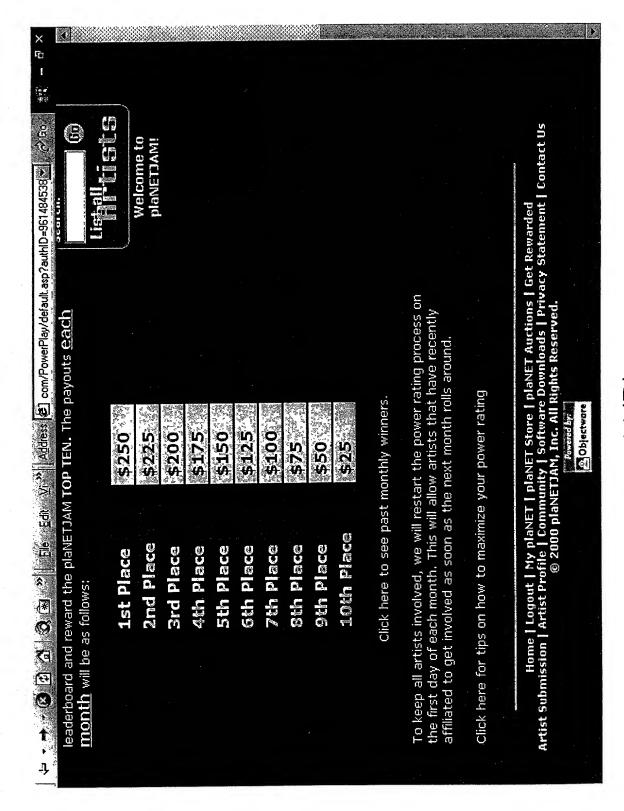


Fig. 41(B)

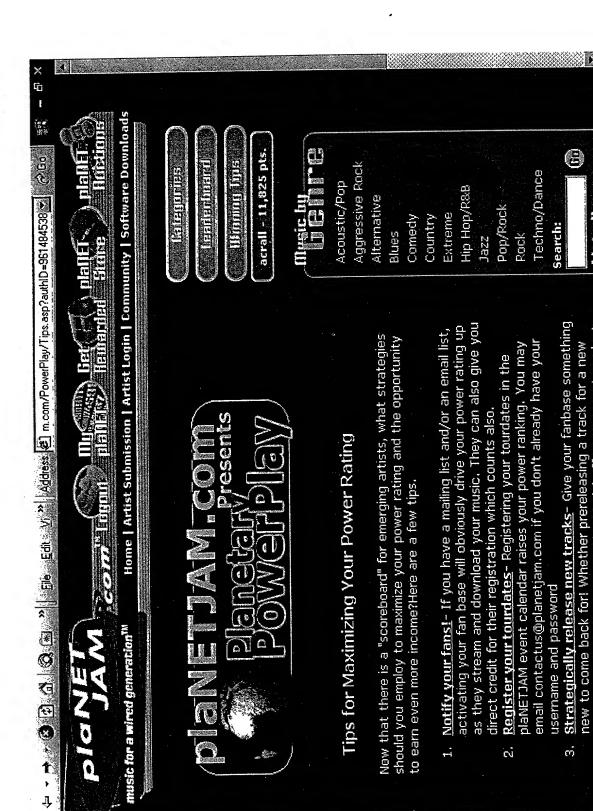


Fig. 42(A)

release or simply licensing more material off your current product

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Welcome to plaNETJAM! Techno/Dance Hip Hop/R&B Pop/Rock Extreme Cornedy Country Search: Rock. Jazz as they stream and download your music. They can also give you Strategically release new tracks- Give your fanbase something release or simply licensing more material off your current product, giving fans a reason to come back will increase your streams and they can find the digital downloads that earn you income, not to activating your fan base will obviously drive your power rating up Notify your fans! - If you have a mailing list and/or an email list, be "diaries from the road" or live show pictures, let us help keep Partner with plaNETJAM.com at your live shows- Masses of Keep your presence on plaNETJAM.com "fresh"- Whether it downloads. Contact the A&R office if you have new material to music fans come to see live music, so why not tell them where should you employ to maximize your power rating and the opportunity email contactus@planetjam.com if you don't already have your plaNETJAM event calendar raises your power ranking. You may new to come back for! Whether prereleasing a track for a new mention your ability to get customer finder's fees when they Register your tourdates - Registering your tourdates in the new faces interested in your music and sustain your power direct credit for their registration which counts also. Click here for a detailed description of the scoring system to earn even more income?Here are a few tips. username and password register? ż Ţ 4. લં 3,

Fig. 42(B)

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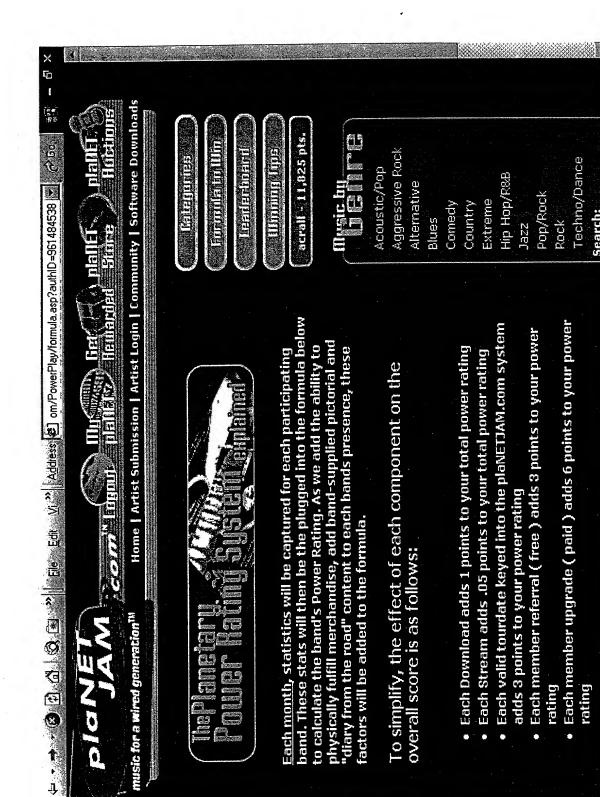


Fig. 43



Fig. 44(A)

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Power Play Category Statistics	TourDates	Karl Shuman and New Day Shine	Lazy Sundays	Brad Bayley Kung Fu Diesel Novocaine	Dezeray's Hammer	Dave Goodrich	Amanda Garrigues	Brian Rudy	53 Days	Annie Minogue	Chris Sears Jeffrey Butts	gout   My plaNET   plaNET Store   plaNET Auctions   Get Rewarded ist Profile   Community   Software Downloads   Privacy Statement   Contact Us
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Planetary	Pos Downloads St	Balance Of Power	Wonderlust	a kite is a victim	Kamal	53 Days	Miche' Fambro	Farewood	Chris Sears	Annie Sidley Novocaine	Eliza	Home   Lo Artist Submission   Art
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Fig. 44(B)



Fig. 45(A)

4 Shine	", Charleston, SC	112.4	nip nop/kee Jazz
5 53 Days	Buffalo, NY	108.35	Pap/Rock
6 Chris Sears	Austin, TX	104.8	Rock
7 Brian Rudy	Toronto, Canada	100.55	lechno/Dance Search:
8 Amanda Garrigues	Gainesville, FL	97.55	
9 a kite is a victim	Miami, FL	94.65	Listails
IO Kamal	New York, NY	94.6	
11 Annie Sidley	Washington, DC	51.7	Welcome to
12 Kung Fu Diesel	Jackson County, MI	2.06	
13 Wonderlust	Atlanta, GA	90.3	
14 Novocaine	Atlanta, Ga.	16	
15 Dezeray's Hammer	Spartanburg, SC	85.65	
Is Dave Goodrich	Fredricksburg, VA	83.75	
17 Jeffrey Butts	Atlanta, GA	88.35	
18 Farewood	Meriden, CT	82.5	
19 Brad Bayley	Swan Hills, Alberta	80.55	
<b>20</b> 9 from 10	Atlanta, GA	79.2	

Fig. 45(B)

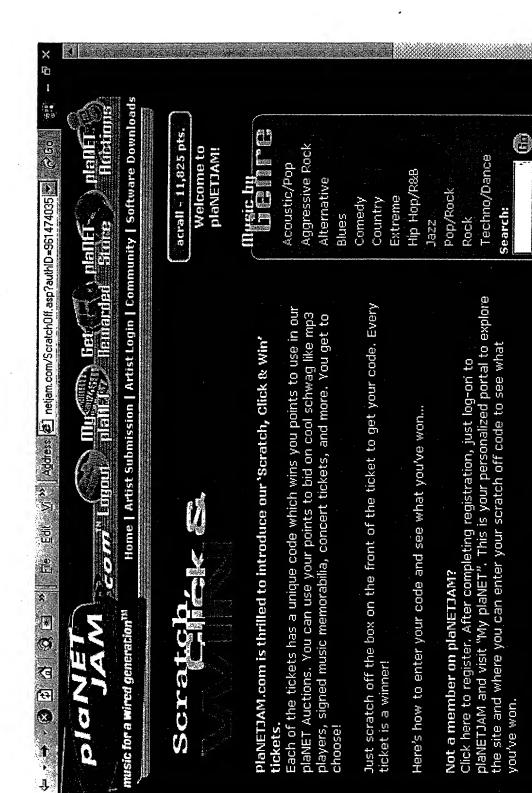


Fig. 46(A)

automatically redirected to a form for entering your scratch off code.

Click here to Scratch, Click & Win! After you're logged in, you'll be

Already a member on plaNETJAM?

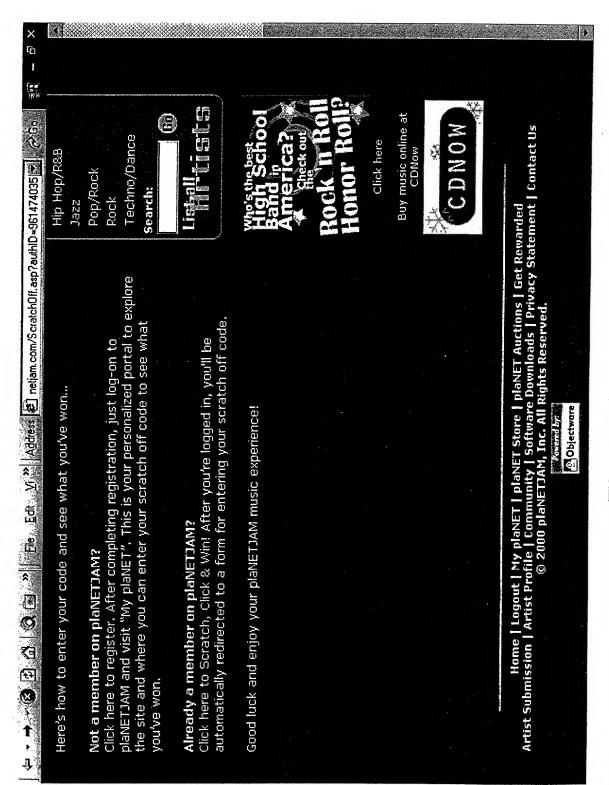


Fig. 46(B)



Fig. 47(A)

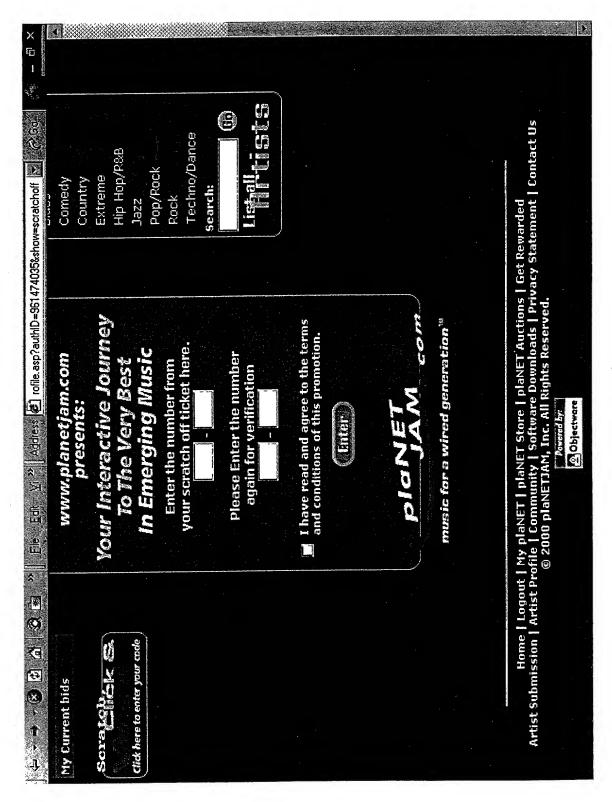


Fig. 47(B)

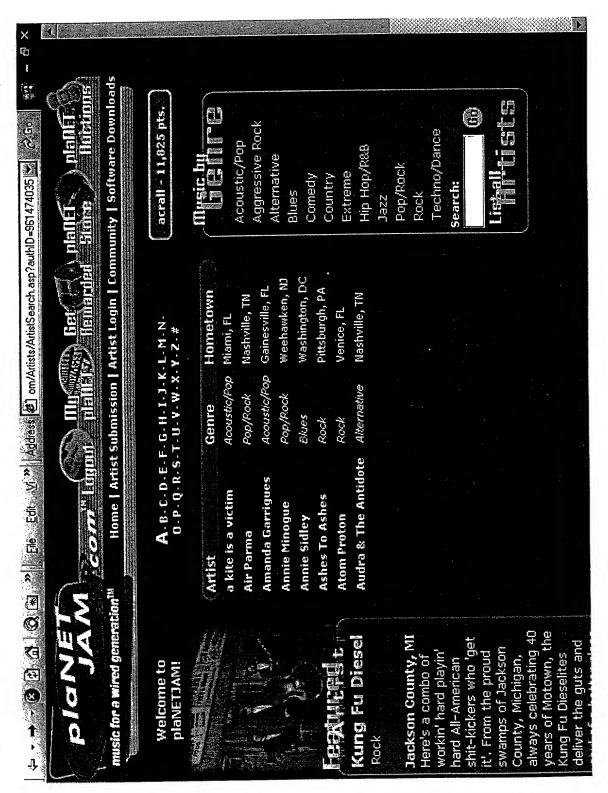


Fig. 48(A)

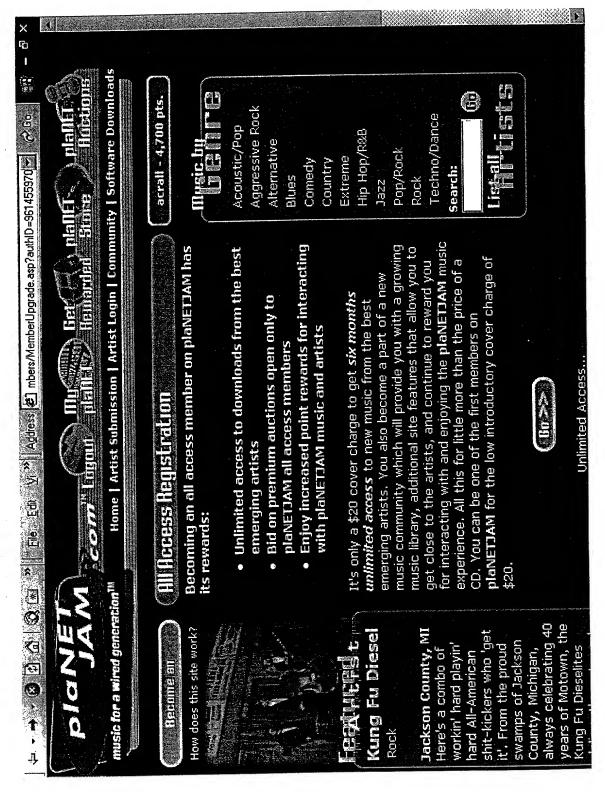


Fig. 49

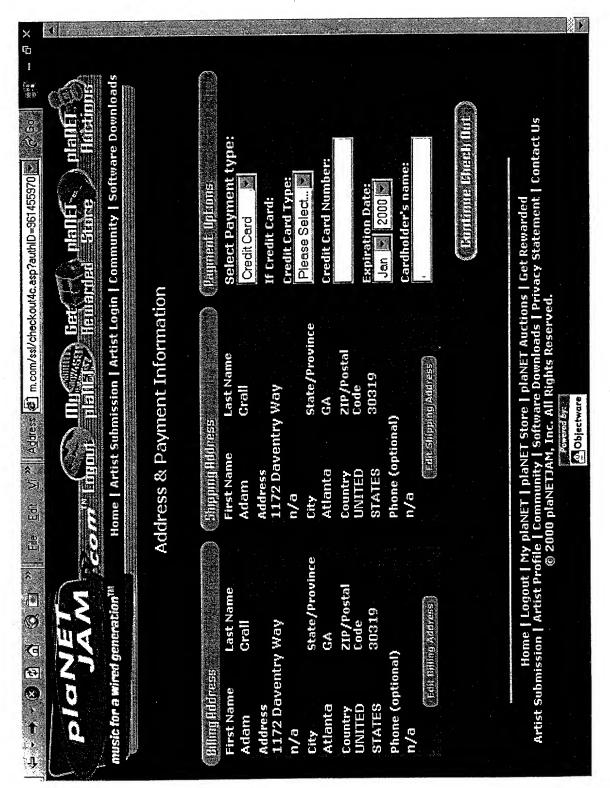


Fig. 50

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Fig. 51

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Fig. 52

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Fig. 53(A)

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Fig. 53(B)

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# Shown The Way

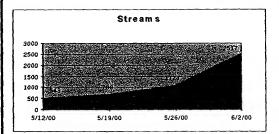
## Dezeray's Hammer

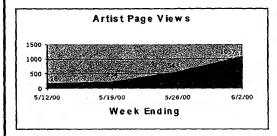
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		Activit	y Metrics		
Activity	Week Total	Trend	% Change	<u>Overall</u>	Sites Reporting
	2 402	. 1 004	. 0.40/	4 701	4.4
Downloads	2,193	+1,004	+84%	4,781	11
Free	2098	+976	+87%	4,552	7
Pay	95	+28	+36%	229	4
Page Views	811	+268	+49%	2,014	8
Streams	2,517	+1,394	+124%	4,883	8
Rate/Reviews	71	+2	+3%	251	4
Avg Rating (1-5	) 3.62	-0.19	-5.0%	3.51	6
Email a Friend	<b>4</b> 5	+11	+32%	125	3
Tourdate Views	21	-1	-4.5%	76	2
Fan Club Adds	46	+27	+142%	102	2

# Downloads 2500 2000 1500 1500 500 456 876 1122 Week Ending □ Free Downloads ■ Pay Downloads





### Dergreggesphics

Track Rating:(PlanetJam and firstlook reporting-6% of total data represented)

j Male	2.89	Below 13	2.65
Female	3.12	14 -17	2.89
		18 -24	3.19
		25 -35	3.14
		Above 36	3.02

1			
	Southeast - 2.99	Mid Atlantic -	3.11
1	Northeast - 2.96	Midwest -	2.99
1	Northeast - 2.96 Southwest - 3.04	Mountain -	2.96
İ	Pacific - 3.06		

#### PlanetJam reporting: 4% of total

Key Demographic

5 18-24 Males Southeast 1 25-35 Females Northeast & Midwest

CD's sold: (PlanetJAM reporting- 94% of total data represented)

73% purchased by 17-21 yr old girls in SE

#### Hijein heihits

Featured artist on Vitaminic.com

- Top rated track on firstlook.com
- Added to 15 playlists on riffage.com

"Great riffs...great vocals....great sound...great band" Freeride – garageband.com member

"Dezeray's Hammer is not only a great live band, but the music rocks coming out of my speakers as well."Dave - Riffage.com

Trend - Change from last report % Change - Change from last week Overall - Total reported since placement Sites Reporting- # reporting specific data